FOR PARTNERS · FROM THE TEN PROMISES FRAMEWORK

Partnership Commitments

What participating businesses, hosts and communities can expect from Pamumvuri.

These commitments are drawn from Pamumvuri's Ten Promises Framework and describe how we work. They are commitments about our conduct and process. They are not guarantees of commercial outcomes, which depend on many factors beyond our control.

1. Your objectives come first.

We take time to understand the commercial and relationship outcomes your organisation is pursuing before proposing a programme.

In practice: a structured discovery conversation before any proposal; no generic packages sent unprompted.

2. The audience must benefit.

The people participating should gain real value through useful information, practical support, resources or better preparedness.

In practice: every conversation must be worth attending in its own right, and we will decline programmes that would not benefit participants.

3. The programme must fit your market.

We design around specific audiences, relevant needs and suitable business objectives instead of distributing generic packages.

In practice: we check that your offering is relevant to the audience's problem, and design themes and formats for that market.

4. The value should extend beyond the event.

We consider how useful resources and approved follow-up can support people who attend and, where appropriate, wider audiences.

In practice: take-home resources, signposting and, with permission, materials that can serve wider audiences.

5. Your investment must be accountable.

We agree on measurable objectives, deliverables, reporting arrangements and review points.

In practice: written scope, agreed measures, regular reporting and a review at agreed points.

Our commitments to participants

- The supporting business is always identified
- No compulsory product presentations
- No requirement to disclose personal difficulties
- No commercial contact without a separate, explicit request
- Professional boundaries and safeguarding for sensitive topics

This document summarises five commitments for public use. The complete Ten Promises Framework is available from Pamumvuri on request.

Next step

Tell us the audience you want to reach and the objective behind it. It takes about two minutes and commits you to nothing.

> **Build My Customer Engagement Campaign:** www.conversationsthatcount.org/businesses/#plan

Or contact Pamumvuri directly: **tapiwa@nojobsjustwork.com** · **+263 72 003 7858** (phone and WhatsApp).