FOR EVERYONE · STANDARDS

Trust and Consent Standards

Openly supported. Follow-up only by choice.

The three-level consent model

Level	What the participant does	What the business receives
Level 1: Exposure	A person attends a conversation.	The participating business receives no personal information. Attendance never authorises the transfer of contact details.
Level 2: Engagement	A person chooses to request resources, give feedback or engage further with the programme.	The business sees only aggregate, anonymised information. In small groups, figures are combined or withheld so that nobody can be identified.
Level 3: Introduction	A person separately and specifically asks to be contacted by an identified business or provider.	Only the information needed for that introduction is shared, and only for the purpose the person requested.

What participating businesses agree to

- No receipt or sale of raw attendee lists
- No product pitches or coercive sales practices during conversations
- No use of personal or mental health disclosures for commercial profiling
- Accurate identification as the supporting business
- No assumption that an invitation is consent to commercial contact

How consent is collected

- Requesting resources is separate from agreeing to commercial contact
- Commercial follow-up boxes are never pre-ticked
- A host cannot consent on behalf of guests
- Only information needed for an authorised introduction is shared
- Participants can withdraw permission for future contact
- Aggregate reporting protects identities in small groups

Safeguards and their limits

- Educational conversations are never presented as clinical treatment
- Facilitators prepare crisis and referral pathways
- Confidentiality rules are explained at the start
- Names, images, quotes and stories are published only with permission
- Child-protection procedures apply wherever young people are involved

> We cannot promise absolute confidentiality or guaranteed psychological safety. We can promise clear rules, trained facilitation and a plan for when someone needs more help.

Operational summary. Formal privacy and data-handling policies are being finalised with legal advice.